

MEMORANDUM

Agenda Item No. 11(A)(12)

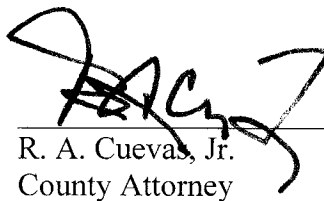
TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: September 4, 2007

FROM: R. A. Cuevas, Jr.
County Attorney

SUBJECT: Resolution directing the
County Manager to create a
program for corporate
sponsorship and underwriting
of county parks

The accompanying resolution was prepared and placed on the agenda at the request of
Commissioner Joe A. Martinez.



R. A. Cuevas, Jr.
County Attorney

RAC/jls

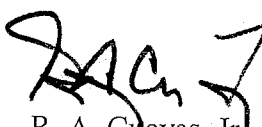


MEMORANDUM

(Revised)

TO: Honorable Chairman Bruno A. Barreiro
and Members, Board of County Commissioners

DATE: September 4, 2007

FROM: 
R. A. Cuevas, Jr.
County Attorney

SUBJECT: Agenda Item No. 11(A) (12)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 11(A)(12)

09-04-07

RESOLUTION NO. _____

RESOLUTION DIRECTING THE COUNTY MANAGER TO
CREATE A PROGRAM FOR CORPORATE SPONSORSHIP
AND UNDERWRITING OF COUNTY PARKS

WHEREAS, the Florida Legislature recently passed property tax reform legislation that will have the effect of substantially reducing the funds local governments have available for programs and services; and

WHEREAS, resulting budget cuts are likely to impact programs such as parks and libraries the hardest in order to minimize cuts to public safety programs such as police and fire; and

WHEREAS, local governments will need to be creative in finding ways to fund park and library programs during these austere budget times; and

WHEREAS, the State of Washington has come up with an innovative way to fund parks by crafting a policy that allows private sponsorship of public parks; and

WHEREAS, under the program, corporate sponsors underwrite construction and maintenance of park facilities and receive a plaque or other similar acknowledgement for their sponsorship; and

WHEREAS, this Board by Resolution No.1254-04 dated October 19, 2004 directed the County Manager to establish an Adopt-A-Park program and to provide quarterly reports on the status of the program; and

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WHEREAS, the Adopt-A-Park program was intended to reach neighborhood associations, civic groups and neighborhood businesses and provide a mechanism for making small monetary and in-kind donations to be earmarked for specific neighborhood parks; and

WHEREAS, a program to seek corporate sponsorship for Miami-Dade County Parks could complement the Adopt-A-Park program and help fund park construction, maintenance and programs on a broad scale as budget reductions are made,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board directs the County Manager to create a program for corporate sponsorship and underwriting of County parks; and to report back to this Board within ninety (90) days.

The foregoing resolution was sponsored by Commissioner Joe A. Martinez and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

| | |
|------------------------------------|--------------------|
| Bruno A. Barreiro, Chairman | |
| Barbara J. Jordan, Vice-Chairwoman | |
| Jose "Pepe" Diaz | Audrey M. Edmonson |
| Carlos A. Gimenez | Sally A. Heyman |
| Joe A. Martinez | Dennis C. Moss |
| Dorrian D. Rolle | Natacha Seijas |
| Katy Sorenson | Rebeca Sosa |
| Sen. Javier D. Souto | |

The Chairman thereupon declared the resolution duly passed and adopted this 4th day of September, 2007. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

JMM

Jess M. McCarty

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